

Launch of the EASTN-DC

European Art Science Technology Network for Digital Creativity

Launched in Brussels on 4 October 2017 by the *Education, Audiovisual and Culture Executive Agency* (EACEA), the **European Network Art Science Technology for Digital Creativity** enters into operational launch phase with all of its European partners : in **Grenoble, Novembre 13 to 17, 2017.**

Under the coordination of ACROE (Association for Creation and Research on Expression Tools), the EASTN-DC project is one of the 15 "big scale" projects selected in 2017 by EACEA among 548 responses to the Call *Europe Creative - Culture*.

The *Creative Europe - Culture Program* aims to support projects focusing on transnational mobility, audience development (accessible and inclusive culture) and capacity building.

One of the major challenges of the EASTN-DC project is the development of the digital creativity audience. In parallel with the size or diversity of audiences, it is important to foster the quality of digital creativity knowledge by everyone.

► EASTN-DC Project

The European Art - Science - Technology Network (AST) emerged from several European institutions involved in research, technology development, creation and education in the field of technologies applied to artistic creation.

Since its launch in January 2014, this network has allowed the reception in residence of 40 European artists or collectives, and the creation of many unique pieces.

The EASTN-DC project aims to stimulate and support the next digital revolution.

For this, EASTN-DC proposes to experiment in the artistic and cultural field a new methodology that combines **five essential poles**, until now separated, from the transformations inherent to the digital revolution:

Research | Creation | Pedagogy | Sharing | Economy

Transversality is put forward as an object of experimentation, even as a cultural object. The focus of EASTN-DC is limited to digital arts : **musical arts, interactive visual arts, and all performative or interactive arts.**

► EASTN-DC Network

The EASTN-DC project builds on **the strength of a long-standing European partnership.** The aim is to extend it considerably in terms of consortium, objectives, means of action and impact, in order to sustainably establish a European-wide network on the theme of digital creativity, **by associating artistic dimensions, scientific and technological, educational, dissemination and valorization.**



Co-funded by the
Creative Europe Programme
of the European Union

EASTN-DC brings together 17 partners including 14 from 10 European countries.

FRANCE

- [ACROE](#), Grenoble
Coordination
- [Grenoble INP](#), Grenoble
- [SMAC de Romans](#),
Romans-sur-Isère

UNITED KINGDOM

- [Cardiff School of Art
and Design](#), Cardiff
- [OpenUp Music](#), Bristol
- [University of Manchester](#)

GERMANY

- [ZKM](#), Karlsruhe

PORTUGAL

- [Miso Music Portugal](#),
Lisbonne

GREECE

- [Ionian University](#),
Corfu

DENMARK

- [Aalborg University](#),
Copenhagen

SWEDEN

- [The Royal College of
Music in Stockholm](#)

BELGIUM

- [iMAL](#), Bruxelles

SLOVENIA

- [Ljudmila](#), Ljubjana

ITALIA

- [Cuneo Conservatorio](#),
Cuneo

UNITED STATES

- [Stanford University](#),
Stanford

CANADA

- [McGill University](#),
Montréal

BRAZIL

- [UFMG](#), Belo Horizonte

► EASTN-DC Activities

Three types of actions :

- **EASTN-DC Residencies:** the development of new creations and content,
- **EASTN-DC Touring:** encounters of these new creations with the public
- **EASTN-DC Communication:** the shaping of materials, work and contents to ensure their sharing and sustainability.

More information:
www.eastn.eu

Contact

ACROE

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